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THE WORLDWATCH INSTITUTE

ANNUAL REPORT

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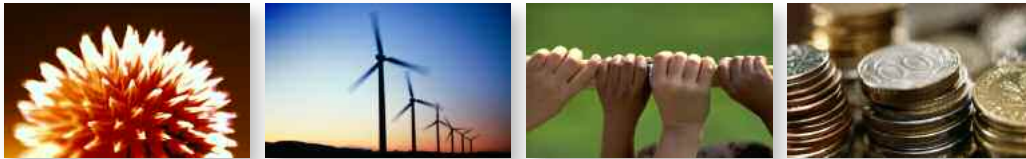
Innovation for a
Sustainable World

INNOVATION FOR A SUSTAINABLE WORLD

The Worldwatch Institute is an independent research organization trusted by opinion leaders around the world for its accessible, fact-based analysis of critical global issues. The Institute's mission is to generate and promote the insights and ideas that empower decision makers to build an ecologically sustainable society that meets human needs.

Worldwatch research has catalyzed effective environmental decision making since 1974. It is based on the best available science and focuses on the challenges that climate change, resource degradation, and population growth pose for meeting human needs for energy, food, and livelihoods in the 21st century. Worldwatch develops innovative solutions to intractable problems, emphasizing a blend of government leadership, private sector enterprise, and citizen action that can make a sustainable future a reality.

Worldwatch leverages its network of international partners in more than a dozen countries for maximum global impact. The Institute's findings are disseminated in over 20 languages via innovative use of print and online media.



Cover photos: top, Solar panels in Tamil Nadu, India, by Premasagar. Left: workers perform maintenance on a wind turbine in Marienkoog, Germany, by the Danish Wind Industry Association. Right: tea being harvested on the outskirts of Nairobi, Kenya, by Franz Dejon.

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PRESIDENT'S MESSAGE



Dear Friends:

The past year has witnessed an unprecedented mobilization of efforts to combat the world's accelerating ecological crisis. In 2009, new government policies were enacted, billions of dollars were invested in green businesses and infrastructure, scientists and engineers greatly accelerated development of a new generation of "green" technologies, and the mass media turned environmental problems into a mainstream concern.

Despite all of this momentum, most of the world's key ecological indicators signal a continued downward spiral, and the most important environmental summit of the past decade—in Copenhagen in December 2009—fell far short of expectations.

Since 1974, the Worldwatch Institute has worked tirelessly to lay the foundation for a sustainable future. In recent years, we have seen this foundation take shape—and at the same time, we have seen the earth beneath that foundation continue to crumble. In 2010, we intend to re-double our efforts to address the world's environmental dilemmas by working strategically with decision makers around the globe, building on our efforts over the past year.

The Institute's Climate & Energy Team had a strong presence in Copenhagen, where we called attention to the potential for renewable energy and energy efficiency to reduce greenhouse gas emissions; highlighted India's role in the climate negotiations; and were one of the few organizations that emphasized population stabilization as essential to solving the climate crisis. While the outcome of the conference was a serious disappointment, we are working on several fronts to advance our vision of a low-carbon economy in rich and poor countries alike.

Our Food & Agriculture team launched a new project assessing the state of agricultural innovations with an emphasis on sustainability, diversity, ecosystem health, and productivity. Supported by the Bill & Melinda Gates Foundation, this project aims to both inform global efforts to eradicate hunger and raise the profile of these efforts. Senior Researcher Danielle Nierenberg spent the latter months of 2009 traveling throughout Africa to witness and record these innovations first-hand. The results of her research will be the basis for the 2011 edition of our annual publication *State of the World*, with a focus on sustainable strategies for reducing hunger.

Amid the greatest financial crisis since the Great Depression, the work of Worldwatch's Green Economy team held even greater significance as our researchers called for a Green New Deal that tackles both the climate and economic crises. In addition to our continued work on green jobs, members of the team contributed to *State of the World 2010: Transforming Cultures—From Consumerism to Sustainability*. This latest edition of our flagship report explains how we can transform the world's leading institutions to reorient cultures toward sustainability.

The launch of our trends portal Vital Signs Online and four new blogs topped off an aggressive media and Internet communications strategy. Through these and other outlets, Worldwatch will continue to disseminate research and inspire engagement on climate change, sustainable agriculture, green economics, and cultural transformation.

These initiatives are only the beginning of the long journey that lies ahead. I hope you will join us as we continue to forge a path toward a sustainable future.

A handwritten signature in blue ink that reads "Christopher Flavin". The signature is written in a cursive, flowing style.

Christopher Flavin
President

PROGRAM HIGHLIGHTS

BROKERING A LOW-CARBON FUTURE: COPENHAGEN AND BEYOND

Improved technology, high energy prices, and concern about climate change have created a favorable market for new energy systems over the past few years. But reaching a true economic tipping point will require innovative public policies and strong leadership from business as well as public officials. Worldwatch Institute researchers believe that effective action in the years immediately ahead would set the stage for an energy revolution that could be as momentous as the emergence of oil- and electricity-based economies a century ago. The Institute's research is identifying key components of an energy system that would allow for rapid decarbonization of the global economy over the next few decades.

Worldwatch in Copenhagen: On the Ground and Online

The Worldwatch delegation contributed a strong presence at the historic United Nations Climate Conference held in Copenhagen, Denmark, in December 2009. Members of the Institute's Climate & Energy team met with decision makers from a dozen countries and spoke at a wide array of side events. Working with partner organizations, Worldwatch hosted four events: an official side event on Renewable Energy and Energy Efficiency; a symposium on Natural Gas as a Transition Fuel, co-sponsored by the American Clean Skies Foundation and the United Nations Foundation; an India Roundtable Dinner, attended by high-level officials from India, Europe, and the United States; and a seminar on Population and Climate Change Vulnerability, featuring Vice President for Programs Robert Engelman.

In addition to contributing heavily to the ongoing dialogue at the conference, Worldwatch attendees blogged daily for the Institute's "Dateline: Copenhagen" blog, and Staff Writer Ben Block reported breaking news as it developed through the Institute's Eye on Earth news service. In addition, Worldwatch staff members held meetings with scores of government officials as well as business, NGO, and foundation representatives in Copenhagen, providing advice and discussing future projects.

State of the World 2009: Into a Warming World

State of the World 2009 focuses on the implications of climate change, including its profound economic and human impacts. With a special emphasis on developing countries, which will be hardest hit by the effects of climate change, *State of the World 2009* includes more than a dozen developing-world authors, including Dr. Rajendra Pachauri, Chairman of the IPCC. The report was launched in January in Washington, D.C. Subsequent launches were held in Oslo, Stockholm, Copenhagen, Helsinki, and Berlin.

Mitigating Climate Change Through Food & Land Use

In June 2009, Worldwatch partnered with Sara Scherr and Sajal Sthapit of Ecoagriculture Partners to unearth the potential that lies in food and land use innovations to mitigate climate change. The resulting report, *Mitigating Climate Change Through Food and Land Use*, concludes that innovations in food production and land use that are ready to be scaled up today could reduce greenhouse gas emissions equivalent to roughly 25 percent of global fossil fuel emissions, and present the best opportunity to remove greenhouse gases already in the atmosphere.

Amanda Chiu



Christopher Flavin speaking at a Worldwatch side event in Copenhagen.

Kimberly Rogovin



Dr. Rajendra Pachauri addressing the 2009 State of the World Symposium.

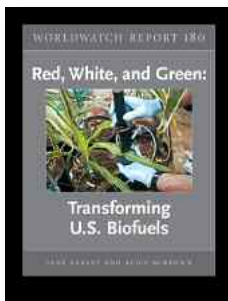
Centre for Environment Education



The Indian Environmental Minister and other high-level officials at the launch of *State of the World* 2009 in New Delhi.

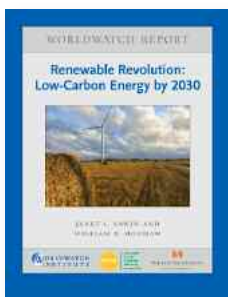
India: 1.2 Billion Voices Strong

As India's burgeoning environmental movement continues to grow, all eyes are on a country that boasts one-sixth of the global population and remains the fourth largest aggregate emitter of greenhouse gases. Worldwatch India Fellow Anna da Costa serves as the Institute's eyes and ears in India, reporting from Delhi on the rapidly changing environmental movement. Other domestic groups that Worldwatch works with include the Indian Youth Climate Network and the Centre for Environmental Education, which publishes the Institute's annual *State of the World* report in India and distributes it to government and business leaders as well as the educational community. In October 2009, the Centre hosted a seven-city launch of the Indian edition of *State of the World* 2009, engaging in dialogue around climate impacts and low-carbon leadership in India with policy, business, and civil society communities in each city.



Biofuels in the United States

Worldwatch released two complementary reports in 2009 that fueled the ongoing biofuels debate. Early in the year, Worldwatch and the Sierra Club produced *Smart Choices for Biofuels*, highlighting the need for important biofuels policy reform in the United States. Several months later, Worldwatch released *Red, White, and Green: Transforming U.S. Biofuels*. The report outlines the environmental and economic impacts of corn ethanol and other first-generation biofuels; explores options for making biofuels more sustainable; and offers specific policy recommendations to move the country toward responsible, advanced biofuels.



Renewable Energy Policy & Climate Change Mitigation Project

In conjunction with the Renewable Energy & Energy Efficiency Partnership (REEEP), a Vienna-based coalition of government donors, Worldwatch's Energy & Climate team is working on a project that will accelerate the global deployment of renewable energy to mitigate climate change and create a more resilient and sustainable global energy system.

The project will result in two reports. The first, developed in conjunction with IPCC authors, was titled *Renewable Revolution: Low-Carbon Energy by 2030* and was released directly to policymakers at a side event at the December climate conference in Copenhagen. Senior Researcher Janet Sawin is contributing to production of the second report, the IPCC *Special Report on Renewable Energy and Climate Change Mitigation*, scheduled for release in December 2010.

Advising Policymakers

Worldwatch continued a long tradition of sharing its flagship report *State of the World* with leaders in both the House and Senate as critical climate legislation makes its way through the U.S. Congress. Senior Researcher Janet Sawin continues to participate as a member of the Steering Committee of the newly formed Alliance for Renewable Energy, which aims to build support for feed-in tariffs/renewable energy payments throughout the United States and Canada.

A Coal Miner's Daughter Takes on Big Coal

Worldwatch nominee and environmental activist Maria Gunnoe was awarded the prestigious Goldman Environmental Prize in April 2009. In conjunction with the Washington, D.C., reception, Worldwatch organized a breakfast discussion with Maria attended by representatives from several environmental organizations eager to hear about her work as a tireless leader in the effort to stop mountaintop removal mining in her native state of West Virginia and beyond.

Bridging the North-South Divide

Worldwatch partnered with the International Club of DC, a culturally minded organization with 35,000 members in the Washington, D.C. metro area, to organize a high-level panel titled “Confronting Climate Change: Bridging the North-South Divide.” His Excellency Humayun Kabir, Bangladesh Ambassador to the United States, delivered opening remarks. Other panelists included Worldwatch President Chris Flavin and China Program Director Yingling Liu, Dennis Dimick from National Geographic, Rawlestone Moore from the Global Environment Facility, and Jessy Tolkan from Energy Action Coalition. Held at the Embassy of Bangladesh, the black-tie gala featured traditional Bangladeshi performances and fare as well as a three-piece jazz ensemble.

Juliane Diamond



A woman performs a traditional Bangladeshi dance at a Worldwatch event in Washington.

NOURISHING THE PLANET: SEEDS FOR SUSTAINABLE FOOD & AGRICULTURE

While today's dominant farming systems produce food in abundance, more than a billion people go to bed hungry each night. Moreover, this system often carries the steep price of depleted soils, poisoned lands and waterways, rising greenhouse gas emissions, and increasing poverty. When sustainably practiced, however, agriculture can nourish people and support rural livelihoods. It can also protect soils and water supplies and help communities cope with a changing climate. Worldwatch Institute's Nourishing the Planet program highlights the benefits to farmers, consumers, and ecosystems that can flow from a sustainable food system that nourishes both people and the planet.

Bernard Pollack



Bernard Pollack



Redefining Agricultural Development

Nearly a half-century after the Green Revolution—the first systematic, large-scale attempt to reduce poverty and hunger throughout the world—a large share of the human family is still chronically hungry. Past attempts to reduce hunger around the world have focused largely on raising crop yields and breeding new seeds. This focus on productivity has often come at the expense of environmental sustainability, gender equity, farmer participation, and public health.

In recent decades, a new generation of innovative approaches to hunger alleviation has emerged that includes a whole range of factors, including building healthy soils, involving farmers in decision making, connecting farmers to markets, and designing farms to cope with climate change and water scarcity. The measures of agricultural success have evolved and broadened to include ecological as well as socioeconomic goals.

Nourishing the Planet

In May 2009, Worldwatch was awarded a two-year, \$1.3 million grant from the Bill & Melinda Gates Foundation to evaluate environmentally sustainable and innovative solutions to reduce global hunger and rural poverty, particularly in sub-Saharan Africa. This work will be the main focus of the Institute's Sustainable Agriculture program over the next two years, and it offers an opportunity for Worldwatch to again help redefine the global discussion on hunger.

The Nourishing the Planet project will assess the state of agricultural innovations—from cropping methods to irrigation technology to agricultural policy—with an emphasis on sustainability, diversity, and ecosystem health, as well as productivity. The project aims to both inform global efforts to eradicate hunger and raise the profile of these efforts.

The project will also consider the institutional infrastructure needed by each of the approaches analyzed, suggesting what sort of companion investments are likely to determine success—from local seed banks to processing facilities, from pro-poor value chains to marketing bureaus.

Linking Population and Climate Change

A stable balance between population and the environment is essential to achieving an equitable and enduring society. Since its inception, Worldwatch has highlighted the policies needed in all nations to encourage this balance through healthy reproduction, voluntary family planning, gender equality, and the free decisions of women and couples about childbearing. Continuing this tradition, Worldwatch Vice President for Programs Robert Engelman acted as lead author of the United Nations Population Fund (UNFPA) report *State of World Population 2009: Facing a Changing World: Women, Population and Climate*. The theme of the report is population, climate change, and the lives of women. In addition to launch events in Washington, D.C., the findings were presented at an official side event at the U.N. climate change conference in Copenhagen, co-hosted by the International Planned Parenthood Federation and Population Action International.

Asian Forum of Parliamentarians on Population and Development



Robert Engelman speaks about women and population in Hanoi, Vietnam.

State of the World 2011

The Nourishing the Planet project will culminate in the release of Worldwatch's flagship report *State of the World 2011*, with a focus on hunger, and will be accompanied by derivative briefing documents, summaries, videos, and podcasts. This volume will be a roadmap for development of a food system that is flexible enough to deal with shifting weather patterns, productive enough to meet the needs of expanding populations, and accessible enough to support rural communities. The report will be disseminated to a wide range of agricultural stakeholders, including farmer and community networks, government ministries, agricultural policymakers, and the increasingly influential non-governmental environmental and development communities.

Bernard Pollack



Danielle Nierenberg visiting an urban garden in Kibera, the largest of Nairobi's slums.

Stakeholder Participation

As part of the Nourishing the Planet project, Worldwatch has invited farmers, agricultural scientists, extension agents, development workers, government officials, urban gardeners, live-stock keepers, and others to contribute to our extensive survey of innovations in agriculture. Survey results will be used to draw attention to innovations that are currently used in fields, pastures, empty lots, and backyards, but that may need additional financial or policy support. Many of these innovations will be featured in *State of the World 2011*.

In addition to working with farmers on the ground, Worldwatch has formally partnered with Ecoagriculture Partners, Heifer International, the International Fund for Agricultural Development, the Institute for Agriculture and Trade Policy, Slow Food USA, and Edible Communities on this project and will also rely heavily on input from the project's robust and diverse advisory committee.

Bernard Pollack



Danielle Nierenberg in Uganda
visiting schools with Project Disc.

Worldwatch on the Ground in Africa

Project directors Brian Halweil and Danielle Nierenberg will both travel extensively to conduct on-the-ground research. Danielle embarked on the first of several research trips to Africa in October 2009, visiting Ethiopia, Kenya, Tanzania, Uganda, Rwanda, Malawi, South Africa, and Botswana. She will also travel to western Africa to highlight stories of hope and success in environmentally sustainable food production. Early findings of her trip were published on the Nourishing the Planet blog, which includes first-hand video reports, and will eventually appear in *State of the World 2011*.

Nourishing the Planet Blog

This online portal connects readers to the ongoing work of project co-directors Danielle Nierenberg and Brian Halweil as they travel around the world, from Nairobi to Des Moines and beyond. The blog provides the latest developments in agricultural innovations. Regular posts provide insight and analysis, and exclusive video footage allows visitors to get up close and personal with farmers and government officials alike.

Agriculture and Climate Change

Farming may be the human endeavor most dependent on a stable climate, and farmers around the world are struggling to cope with more erratic weather, flooding and drought, and shifts in growing seasons. But the food and agricultural community represents an important ally in stabilizing the world's climate as well, by using farming methods that create "carbon sinks" and by eating to reduce our "foodprint." Climate change therefore remains a constant theme throughout this project.

INVESTING IN A GREEN ECONOMY: A NEW DEAL FOR THE ENVIRONMENT

Support is growing around the world for an integrated approach increasingly referred to as a “Green New Deal.” While job creation is essential, a meaningful solution to today’s problems lies not in simply restarting the engine of consumption. Worldwatch Institute’s Green Economy Program recognizes that the global environmental and economic crises have common origins and must be tackled together. The program seeks to offer solutions that enhance human wellbeing and reduce inequities while protecting the planet.

Toward a Green New Deal

Senior Researchers Hilary French, Michael Renner, and Gary Gardner co-authored a report for the Heinrich Böll Foundation titled *Towards a Transatlantic Green New Deal: Tackling the Climate and Economic Crises*. The paper was presented at events in Berlin and Washington, D.C. Conference participants included leading Green Party politicians, including Jürgen Trittin, a senior member of the German Parliament and former minister, as well as representatives from business, trade unions, policy research groups, academia, and environmental organizations.



United Nations Environment Programme

Continuing her work with the U.N. Environment Programme, Hilary French prepared a background paper on *Building Resource Efficient Economies and Sustainable Societies* for use at UNEP’s Governing Council/Global Ministerial Environment Forum in Nairobi in February. The paper explores the contributions that the Marrakech Process on Sustainable Consumption and Production and the International Panel on Sustainable Resource Management can make in addressing the energy, food, and water crises. It also discusses synergies between the Marrakech Process and the Resource Panel and UNEP’s Green Economy and Global Green New Deal initiatives.

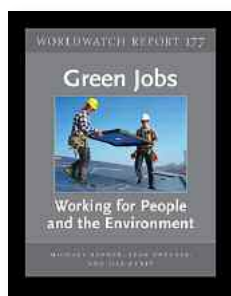
Global Environmental Change: The Threat to Human Health

In Fall 2009, Worldwatch published a report looking at one of the greatest public health challenges of the 21st century: global environmental change. Released jointly by Worldwatch and the United Nations Foundation, the report outlines a series of public health threats—food and water scarcity, altered distribution of infectious diseases, increased air pollution, natural disasters, and population displacement—that collectively threaten large segments of the human population. The report concludes that changes to the Earth’s land cover, climate, and ecosystems are endangering the health of hundreds of millions, possibly billions, of people worldwide. Dr. Samuel S. Myers of the Harvard School of Public Health and member of the Worldwatch Board of Directors authored the report. A preview was presented to a diverse group of Washington policymakers at the UN Foundation offices.



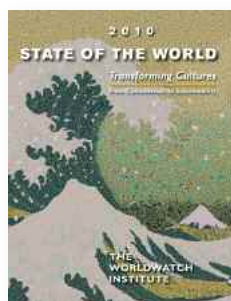
China: An Emerging Environmental Superpower

Worldwatch has stepped up its engagement with decision makers in China to promote environmentally sustainable approaches to economic development. By helping to build policymaking capacity, supporting civil society, and training researchers and decision makers, the Institute plans to nurture a new generation of Chinese leaders that carries a fresh global vision of sustainable prosperity and integrates environmental sustainability into the country's economic development plans. With support from the Renewable Energy and Energy Efficiency Partnership (REEEP), Worldwatch is working with energy research institutes, industry associations, and other key players in the Chinese energy sector to conduct a comprehensive review of energy efficiency and renewable energy in China. Through detailed policy recommendations, the Institute will work Chinese decision makers and enable other countries to learn from China's extensive experience in promoting clean energy options.



Good, Green Jobs

The joint UNEP/ILO/ITUC report *Green Jobs: Toward Sustainable Work in a Low-Carbon World* was launched in September 2008 at U.N. Headquarters in New York. This report and the subsequent Worldwatch report *Green Jobs: Working for People and the Environment* have taken author and Senior Researcher Michael Renner around the world as an expert on this timely topic. In April 2009, Michael traveled to Amalfi, Italy, to speak about green jobs at an event titled “Amiente Futuro” organized by one of the main Italian political parties. Other highlights include a presentation at the “Good Jobs, Green Jobs” Conference and participation at a UNEP Expert Meeting of the Green Economy Initiative in February. Michael also authored a report commissioned by WWF Europe and released in June on green jobs in Europe, titled *Low Carbon Jobs for Europe: Current Opportunities and Future Prospects*.



State of the World 2010: Transforming Cultures: From Consumerism to Sustainability

In *State of the World 2010*, more than 50 renowned researchers and practitioners outline how humanity can transform the world's leading institutions—education, the media, business, governments, traditions, and social movements—to effectively reorient cultures toward sustainability. The report includes articles from luminaries such as Muhammad Yunus, Paul Ehrlich, David Orr, John de Graaf, Cecile Andrews, Robert Costanza, Ray Anderson, Susan Linn, Satish Kumar, Juliet Schor, and William McDonough. Artist Chris Jordan worked with the Worldwatch design team to develop a unique and inspiring cover image that captures the spirit of the Transforming Cultures project. The report was launched with an international teleconference that drew journalists from around the globe. Early coverage appeared in *The Guardian*, *Grist*, *The Telegraph*, and Agence France Presse, and on CNN International's website and the Rush Limbaugh Show.

COMMUNICATING OUR MESSAGE

WORLDWATCH ON THE WEB

In 2009, Worldwatch continued to reach out through a variety of online initiatives. Web portals for the Institute's six main program areas are available at www.worldwatch.org. These areas include Energy & Climate, Food & Agriculture, Green Economy, China, India, and Transforming Cultures. In late summer, Worldwatch also launched four program blogs entitled Transforming Cultures, Dateline: Copenhagen, Nourishing the Planet, and the Green Economy Observatory. Each blog features regular contributions from Worldwatch researchers and staff on global issues that Worldwatch tracks, from climate change negotiations to how to feed a growing population sustainably. These blogs allow Worldwatch researchers to engage viewers in a dialogue to address the latest news and developments in their respective research programs.



WORLD WATCH MAGAZINE

In 2009, the Institute's award-winning magazine, *World Watch*, continued to provide timely, hard-hitting analysis of the latest sustainability issues. Continuing a long tradition of energy-focused features, articles on ocean thermal energy, the resurgence of energy efficiency, and energy recycling graced the pages. Water is an increasingly urgent topic worldwide, and *World Watch* has helped raise awareness of the social and political nuances related to water access and disputes. The magazine also broke a story on the ocean dumping of mine wastes. The November/December issue premiered a startling analysis of livestock greenhouse gas emissions that suggests they are responsible for a far greater share of the total than commonly believed. Climate and animal advocates alike responded strongly to the analysis, which calls into question the commonly cited FAO report, *Livestock's Long Shadow*. Other articles of note included a two-part series on local food and a revealing look at the methods used to project future population by the U.N., the U.S. Census Bureau, and other groups.



VITAL SIGNS ONLINE

The *Vital Signs* team, led by Alice McKeown, launched *Vital Signs Online* in November. This subscription-based, online system aims to capitalize on the success of the Institute's *Vital Signs* book series. The system is designed to provide busy decision makers and researchers with data-driven analysis on the most important sustainability trends that are shaping our future. It allows the Worldwatch research team to update global sustainability trends as data becomes available and provides subscribers with a host of online tools and resources previously unavailable. New trends cover emerging hot topics—from global carbon emissions to green jobs—while trend updates provide the latest data and analysis for the fastest changing and most critical trends today. Every trend includes full datasets and complete endnote referencing.



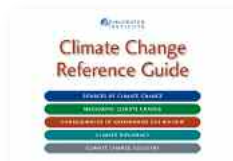
EYE ON EARTH

Worldwatch research and communications staff continued to develop the Institute's online news service, Eye on Earth (e²), for its fourth year. Coordinated by Staff Writer Ben Block, e² stories are republished by news websites, magazines, and newspapers across the globe. Stories have a regular presence on popular blog sites including Worldchanging.com, Treehugger, and Matter Newtwork and are a resource for sites such as the *Christian Science Monitor's* Green Blog, the *New York Times's* Bitten, GreenBiz, and the *Environmental News Network*. Major outlets including the Guardian Environment Network, *Reuters*, and *Grist* have republished e² stories in their entirety.

WORLDWATCH PUBLICATIONS

INFORMING CHANGE MAKERS

Vital to the Worldwatch Institute's mission is the creation and distribution of our publications. From policymakers and professors to journalists and students, the change makers of today and tomorrow rely on Worldwatch for cutting-edge, unbiased research. Our main publications include our flagship annual *State of the World*, the award-winning *World Watch* magazine, and our *Worldwatch Report* series that tackles the most pressing issues in environmental sustainability as they arise.



Recent Publications

State of the World 2010: Transforming Cultures: From Consumerism to Sustainability

State of the World 2009: Into a Warming World

Vital Signs 2009

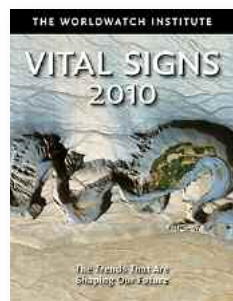
Climate Change Reference Guide

Mitigating Climate Change Through Food and Land Use

Red, White, and Green: Transforming U.S. Biofuels

Global Environmental Change: The Threat to Human Health

Renewable Revolution: Low-Carbon Energy by 2030



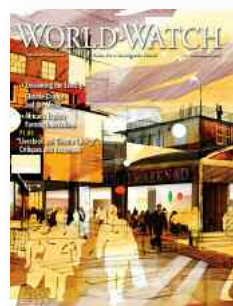
Forthcoming in 2010:

Vital Signs 2010

Renewable Energy and Energy Efficiency in China

Women, Population, and Climate

Natural Gas: The Bridge to Low-Carbon Energy?



World Watch Magazine

Published bi-monthly, *World Watch* magazine offers concise analysis from a holistic perspective. This award-winning periodical connects the dots between our natural world and the people who inhabit it. Engaging feature articles offer the best in writing, photography, art, and design.

Vital Signs Online

In 2009, Worldwatch launched *Vital Signs Online*, an interactive online subscription service that serves as the “go-to” resource for concise analysis of critical global trends. The trends include presentation-ready charts, graphs, and Excel spreadsheets with data sets that are easy to use and can be customized for instructional and comparative purposes according to subscribers’ needs.

PUBLISHING PARTNERS

REACHING OUT TO CREATE CHANGE

Worldwatch works with international publishing partners to translate, edit, produce, sell, and market our books, reports, and magazine. Over the years, Institute publications have appeared in 36 languages and 44 editions in 42 countries through partnering with NGOs and commercial publishers around the globe.

Publishers

Worldwatch collaborates with more than seven commercial publishers worldwide, including W.W. Norton & Company in the United States, Earthscan in the United Kingdom, and Environment Science Press in China, to disseminate our publications in roughly 20 languages each year.

State of the World Worldwide

The English edition of *State of the World* is distributed in the United States and Canada as well as in Australia, Denmark, India, New Zealand, Norway, South Africa, Sweden, and the United Kingdom. Translated editions of the report are distributed in Brazil, Catalonia (Spain), China, Finland, France, Germany, Greece, Hungary, Italy, Japan, Korea, Mexico & Latin America, Poland, Romania, Russia, Serbia, Spain, Taiwan, and Turkey.

Reaching Across the Globe

Worldwatch is constantly working to expand and deepen its partnerships with international publishers. The Institute's goal is to leverage the capacity of these partners to move beyond translation and publishing and toward more active engagement in national and international policy debates, increasing the Institute's impact on decision making. Current publishing partners include:

BRAZIL

UMA-Universidade Livre da Mata Atlântica
www.wwiuma.org.br

FINLAND

Gaudeamus & Otatiato
Yliopistokustannus - University Press Finland
www.gaudeamus.fi

GERMANY

Heinrich Böll Foundation
www.boell.de

OEKOM

www.oekom.de

HUNGARY

Earth Day Foundation of Hungary
www.fna.hu

INDIA

Center for Environmental Education
www.ceeindia.org

ITALY

Edizioni Ambiente
www.edizioniambiente.it

JAPAN

Worldwatch Japan
www.worldwatch-japan.org

KOREA

DOYOSAE-KFEM
www.kfem.or.kr

MEXICO

Africam Safari
www.africamsafari.com.mx

Universidad de las Américas Puebla
www.udlap.mx

ROMANIA

Editura Technica
www.edituratechnica.ro



SERBIA

Politika Newspapers and Magazines
www.politika.co.yu

SPAIN

Centro Unesco De Catalunya
www.unescocat.org

Fundacion Hogar del Empleado
www.fuhem.es

TAIWAN

Taiwan Watch Institute
www.taiwanwatch.org.tw

TURKEY

TEMA
www.tema.org.tr

UNITED KINGDOM

Earthscan Publications Ltd.
www.earthscan.co.uk



Countries and languages where Worldwatch products have been published and distributed.

PARTNERING FOR IMPACT

Worldwatch partners with a wide variety of organizations around the world on its programmatic initiatives and to disseminate its research more widely through online and print channels. Current partners include:

Center for Environmental Education, India
www.ceeindia.org

Environmental News Network (ENN)
www.enn.com

German Federal Ministry for the Environment,
Nature Conservation and Nuclear Safety (BMU)
www.bmu.de

Germanwatch
www.germanwatch.org

Global Environmental Institute, China
www.geichina.org

Greenpeace International
www.greenpeace.org

Heinrich Böll Foundation North America
www.boell.org

International Union for the Conservation of Nature (IUCN)
www.iucn.org

Norwegian Ministry of Foreign Affairs
www.regjeringen.no

Swedish Environmental Research Institute (IVL)
www.ivl.se

United Nations Environment Programme (UNEP)
www.unep.org

United Nations Population Fund (UNFPA)
www.unfpa.org

2008 FINANCIAL STATEMENT

Worldwatch Institute Condensed Statement of Activities and Change in Net Assets For the Year Ended March 31, 2009

Revenues and Additions to Net Assets

Contributions and Grants:	
Unrestricted	\$ 1,151,873
Restricted	715,327
Total Contributions and Grants	\$ 1,867,200
Publications, Magazine and Subscription:	
Publications	\$ 181,392
Subscriptions	179,789
Worldwatch Magazine	213,042
Royalties	91,394
Total Publications, Magazine and Subscription	\$ 665,617
Investment and Other Income	34,114
Total Revenues and Additions	\$ 2,566,931

Expenses and Reductions to Net Assets

Program Services	\$ 2,902,832
Support Services:	
Management and general	\$ 275,253
Fundraising	290,320
Total Support Services	\$ 565,573
Total Expenses and Reductions	\$ 3,468,405
Decrease in Net Assets	\$ (901,474)

The condensed financial information as of and for the year ended March 31, 2009 has been derived from Worldwatch Institute's financial statements, audited by McGladrey & Pullen, LLP, independent auditors. The condensed financial information should be read in conjunction with the 2009 audited financial statements and related notes.

Worldwatch Institute's complete audited financial statements may be obtained by writing to the Treasurer, Worldwatch Institute, 1776 Massachusetts Avenue, NW, Washington, DC 20036.

Worldwatch Institute
Condensed Balance Sheet
March 31, 2009

ASSETS

Cash and Cash Equivalents	\$ 132,550
Promises to Give	903,003
Receivables, Worldwatch Magazine and SOW Library	10,254
Accounts Receivable, Other	13,730
Publications Inventory	68,948
Prepaid Expenses	103,884
Charitable Unitrust, Investments Receivable	94,419
Property and Equipment Net	69,016
TOTAL ASSETS	\$ 1,395,804

LIABILITIES

Loan, Related Party	\$ 280,000
Accounts Payable and Accrued Expense	164,124
Deferred Revenue, Subscriptions and Publications	292,239
Deferred Lease Discount	185,573
Capital Lease	45,532
TOTAL LIABILITIES	967,468

NET ASSETS

Unrestricted	(\$ 782,605)
Temporarily Restricted	1,159,006
Permanently Restricted	51,935
TOTAL NET ASSETS	428,336
TOTAL NET ASSETS AND LIABILITIES	\$ 1,395,804

The condensed financial information as of and for the year ended March 31, 2009 has been derived from Worldwatch Institute's financial statements, audited by McGladrey & Pullen, LLP, independent auditors. The condensed financial information should be read in conjunction with the 2009 audited financial statements and related notes.

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The Institute would like to thank the following foundations, institutions, and governments for their support provided during our fiscal year (April 2008–March 2009). Without their continued support our work would not be possible.

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